

ANNUAL IMPACT REPORT

FY2024



264,589 TOTAL VISITORS ON SITE



16 COUNTRIES



ALL 50 STATES + DC

ALL 95 TN COUNTIES



- 57,222 planetarium guests
- 70,538 i2 makerspace creators
- 10,663 Max Flight simulator riders
- 13,677 Live Science attendees
- 906 Science Storytime early learners

5,267 MEMBER HOUSEHOLDS



“If you live or frequent Nashville, I highly suggest purchasing a membership which are a reasonable price. I bring my toddler here about twice a month, and she always loves it.”

– Megan G.

23,156 FIELD TRIP STUDENTS

- 77% attended a planetarium show or interactive science activity

“We are excited to be able to continue to collaborate with ASC for our 5th grade STEAM Expeditions. It is one of our students’ favorite experiences every year. We are grateful to ASC for working with us to allow our almost 1,800 STEAM 5th graders an opportunity to experience the planetarium.”

– Heather I. Ed.D.
Experiential Learning Coordinator STEAM Department

SPECIAL EVENTS FOR ALL AGES

- 3,750 touch-a-truck explorers
- 2,220 birthday party celebrants
- 1,547 science campers
- 2,207 after-hours adult guests

646 VOLUNTEERS GIVING 7,729 HOURS OF SERVICE

SUPPORTING OUR COMMUNITY

11,269	8,130	1,347	10,072
free tickets	reduced cost admission	reduced cost memberships	offsite outreach connections

DIGITAL REACH

74,000	102,000	1,200,000
social media followers	email subscribers	website visits

NEWEST EXHIBITIONS + SPACES

Wonders of the Universe

Exhibition highlighting space exploration technology featuring a model of NASA's Curiosity Rover

soundBox

Interactive musical exhibition highlighting the science of sound

i2 Makerspace

High-tech makerspace with 42 rotating STEM activities

EY Sensory Room

Private space with sensory-friendly elements for anyone feeling overstimulated during their adventure

“ Kids don't realize this but parents are learning and growing too. I don't know everything my kids need, but today [in the EY Sensory Room] I learned a little more about how to better manage my child's high emotions. ”

– Katie M.

NOTABLE EVENTS

TWISTER

Annual, STEM conference for middle and high school level girls to spend a day engaged with activities and presentations alongside area STEM professionals

“ Beyond the educational value, the mental and emotional health benefits [of TWISTER] are something we couldn't have foreseen. ”

– Mellissa C.

Touch-A-Truck

Free, twice-annual event that connects children and adults with the opportunity to see and touch heavy machinery used across STEM industries

Way Late Play Date (21+)

Unique, quarterly events that engage adults with the science behind popular movies and cultural phenomena

CORE PROGRAMMING FOR ALL

Early Explorers

Weekly STEM storytelling and activities for pre-K learners and their caretakers

CR3W

Yearlong, career awareness and workforce development program for high school students

Live Science

Daily demonstrations and interactive programs that spark imagination and inspire curiosity

Camp

Memorable educational experiences where campers actively discover and examine STEM concepts

“ Camps at the science center are always really well organized and, as a parent, I can't tell you how much I appreciate it. My daughter keeps asking when she can go back which is so rare because she can be a bit shy. Attending camp helped her noticeably grow her confidence and curiosity. ”

– Amanda D.

EXHIBITIONS COMING SOON

Fossil Frontiers

Discover dinosaurs and other ancient life including fossils found right here in Tennessee.

Sudekum Planetarium Upgrade

Enjoy a show in the immersive, 63-foot dome theater which recently underwent a technology upgrade for even sharper visuals.

Solar Station

See how solar panels work from the inside out in this hands-on exhibit complete with a peek at our newly installed rooftop solar panel array.

Tennessee Pollinators

From bees to butterflies, learn the significant role of pollinators and how you can help support these important helpers

PEAK Performance: The Science of Health

Get active in this state-of-the-art exhibition exploring the latest in health care technologies, dynamic career pathways, and how they all keep us healthy and on the move.

